

# Marketing Minor

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## Program Requirements

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## Minimum Requirements for Marketing Minor: 15 credits

Students must earn a C- grade or better in each course.

Code	Title	Credits
<b>Marketing Minor Requirements</b>		
Complete five of the following:		15
BA F241	Advertising, Sales and Promotion	
BA F343	Principles of Marketing	
BA F436	Consumer Behavior	
BA F443	Social Media Marketing	
BA/SPRT F482	Sport Marketing	
BA F490	Services Marketing Strategy	
BA F491	Current Topics in Marketing	
ECON F227	Introductory Statistics for Economics and Business	
<b>Total Credits</b>		<b>15</b>