

Applied Management

College of Business and Security Management

Applied Management Program (<https://www.uaf.edu/cbsm/programs/applied-management.php>)
907-474-7461

Department Overview

The applied management program provides management and business education to support the upward growth of individuals with a background in a technical or trade area. Utilizing both expertise in their field and knowledge in business and management, students can pursue management roles in their field, transition to the business side of their industry, or explore entrepreneurship. Students can complete all required coursework online providing flexibility to gain work experience and education simultaneously.

The College of Business and Security Management is accredited by the Association to Advance Collegiate Schools of Business International.

B.A.M., Applied Management

The Bachelor of Applied Management online degree is designed for individuals who have completed or will complete 18-30 credit hours in an area of specialization or trade and aspire to assume middle management-level positions in their chosen field.

Applied management majors are desired in nearly every industry including, for example, aviation, automotive technology, hospitality and the growing field of healthcare. This desirability provides a unique opportunity as only a limited number of applied management bachelor degrees exist and many of those are located in for-profit institutions.

The online Bachelor of Applied Management degree provides students with the academic education required to be proficient middle managers in their career fields. It offers students with degrees and certificates, not usually designed to fulfill the requirements within a bachelor's program, the opportunity to use their skills and degrees or certificates for academic and career growth.

Minimum Requirements for Applied Management Bachelor's Degree: 120 credits

Learn more about the bachelor's degree in applied management (<https://uaf.edu/academics/programs/bachelors/applied-management.php>), including an overview of the program, career opportunities and more.

Learn more about the online bachelor's degree in applied management (<https://uaf.edu/academics/programs/bachelors/applied-management-online.php>), including an overview of the program, career opportunities and more.

Programs

Degree

- B.A.M., Applied Management (<https://catalog.uaf.edu/bachelors/applied-management-bam/>)